

Why study languages:

- Knowledge of another language can help **unlock a different culture** and society
- Speaking another language can help you to **stand out from the crowd** in a multitude of career paths
- Studying a language **fits** nicely with the **majority of subject choices for current and future study**
- Employers believe knowledge of a second language **boosts your employability** – demand for languages skills is booming in the global job market
- Scientists believe knowledge of a second language can **boost your brain power** alongside enhancing your **analytical and creative skills** and improving your **cognitive development**
- Employers often rank language skills as a **high priority when recruiting**
- Language **influences culture** and being able to speak another language can help you **better understand the world**
- Speaking another language uncovers new ways of seeing the world and **seeing the world through someone else's eyes**
- Speaking another language helps **break down cultural barriers** and encourages better understanding of different people's perspectives
- Speaking another language helps you to **be more confident when travelling and exploring the world**, allowing you to be fully immersed in local life

- A recent study shows that nearly one in two adults who cannot have a conversation in a modern language regret not engaging more with languages at school
- Learning another **language improves our aptitude for study itself**, especially our listening and communication abilities
- It's very easy to take notice of excuses like "English is the world language" to stop us seeing the value of learning a second language. In an increasingly globalised world, **languages are seen as currency or stock in the workplace** – the more you speak, the higher your value rises
- Learning another language helps you to **develop really useful transferable skills**, like being a good communicator, having an ability to listen and also confidence in delivering presentations in the workplace. These are the things that **give your overall confidence levels a boost and add value to your CV**
- Learning a new language means overcoming your shyness, **developing confidence and improving your communication skills**
- Knowing the language means you can **travel beyond the tourist trails** and have an authentic experience of another culture
- Speaking another language shows you're not afraid of making mistakes – **you are constantly learning to improve and enhance your skills and knowledge**